



Department of Arizona
Office of the Adjutant | CEO
38 W. Dunlap Ave.
Phoenix, AZ 85021
Tel 602.678.0333
Fax 602.371.0275
Cel 602.762.4059

TO: Chapter Commanders and Adjutants
FROM: Dr. Carl Forkner, Department Adjutant
SUBJ: USE OF DAV DEPARTMENT OF ARIZONA LOGO BY SUBORDINATE ENTITIES
DATE: September 19, 2026

Chapter Commanders and Adjutants,

This past year, there has been an increase in chapters selling shirts—t-shirts, polos, dress shirts, pullovers, etc.

In some cases, chapters have produced or had produced apparel and other products with the DAV Department of Arizona logo emblazoned or embroidered on the item(s).

The Department of Arizona logo, as seen below is a trademarked item and is afforded the same protections as any corporate or organizational trademark:



In order for a subordinate entity (i.e. chapters) to use this logo on apparel or other products, a written request detailing how the logo is proposed to be used must be sent to the Department Adjutant. After review, the Department Adjutant will issue written permission to use the logo, limited to the purpose(s) requested.

Our trademarked logo is no different than any other company or organizational trademark and must be authorized in writing before use by subordinate entities.

Sincerely,

Carl B. Forkner

cc: