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TO: Chapter Commanders and Adjutants
FROM: Dr. Carl Forkner, Department Adjutant
SUBJ: USE OF THE INTERNET FOR FUNDRAISING OR RECRUITING
DATE: October 5, 2026

Chapter Commanders and Adjutants,

I find that it is necessary to reiterate DAV policy regarding the use of the Internet, to include social media, e-mail or text “blasts,” or similar methods.

In accordance with the DAV National Commander’s policy memorandum dated November 24, 2015, use of Internet modalities for fundraising and/or recruitment are prohibited for DAV Departments, DAV Chapters, DAVA State Organizations, and DAVA Units. This is because the Internet is global, thereby your message necessarily extends far beyond Chapter and Unit—and State Department—boundaries.

This prohibition extends also to events for which a charge or fee is required to be paid, even if the intent is to recoup money spent on the event.

As a reminder, all DAV Chapters and DAVA Units must have an approved fundraising request, submitted to Department no less than 30 days prior to the fundraiser in accordance with Department of Arizona Bylaws, Section B-11.11. This is important for Chapters and Units, because any state department, or other subordinate unit (DAV/DAVA) which conducts a fundraising project without prior approval and/or notice, as required herein, shall subject its charter to suspension or revocation per National Bylaws, Section 15.5.

PLEASE take the time to review your websites, social media, and other Internet modalities to ensure that you are in compliance with these directives.

Sincerely,

Carl B. Forkner

cc: Department Officers
Department Admin



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MEMORANDUM

TO: DAV Department Commanders and Adjutants
DAV Chapter Commanders and Adjutants
DAVA Department Commanders and Adjutants
DAVA Unit Commanders and Adjutants

FROM: Moses A. McIntosh, Jr., National Commander

SUBJECT: SOLICITATION OF FUNDS

DATE: November 24, 2015

As each DAV and DAVA Department and their Chapters and Units should be aware, the practice of soliciting contributions via the internet, social media or any other way which reaches donors outside of their geographic boundaries is strictly prohibited. DAV and DAV Departments, and their subordinate entities are limited to operate within the boundaries of their chartered territories in accordance with *Article 15, Sections 15.2, 15.3 and 15.4 of the National Bylaws*.

As I have become aware of instances where DAV and DAVA Departments and their Chapters and Units are operating outside their geographic boundaries, and it is my responsibility to oversee and enforce the National Constitution, Bylaws and National Executive Committee (NEC) Regulations, I must require all online solicitations be terminated immediately.

As a reminder, any and all fundraising activities of a Department must first meet with the prior approval of the NEC in accordance with *Article 15, Section 15.2, Para. 1 of the National Bylaws*. Chapter fundraisers which appeal to the general public must meet with the prior approval of their Department in accordance with *Article 15, Section 15.3, Para. 1 of the National Bylaws*. DAVA Department and Unit fundraisers are governed by *Article 15, Section 15.4 of the National Bylaws*. As the DAV Department has overall authority to approve or disapprove fundraising requests by DAV Chapters and DAVA Units, in no instance should a Department approve any such fundraising activity which involves solicitation via the internet, social media or in any other way which gains access to support outside of their geographic boundaries.

Thank you in advance for your understanding and compliance. Should you have any questions or concerns regarding this matter, please do not hesitate to contact Inspector General Edward E. Hartman via email at ehartman@dav.org.



MOSES A. MCINTOSH, JR.
National Commander

MAM:kb

- c: National Adjutant Burgess
National Headquarters Executive Director Jesinoski
Washington Headquarters Executive Director Augustine
Inspector General Hartman
National Service Director Marszalek
National Legislative Director Ilem
National Director of Voluntary Services Kleindienst
National Employment Director Hall
National Membership Director Wells
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DAVA National Commander Stake
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